



THE 13TH INTERNATIONAL PLASTICS & RUBBER
TECHNOLOGIES AND MATERIALS
EXHIBITION FOR VIETNAM

31 MAR - 2 APR
2026

Saigon Exhibition & Convention Centre
Ho Chi Minh City • Vietnam

**INNOVATE.
SUSTAIN.
TRANSFORM.**
for a **GREENER TOMORROW.**



Concurrent exhibitions:

**PROPAK
VIETNAM**

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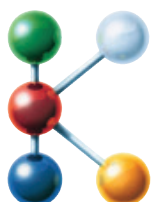
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PLASTICS & RUBBER VIETNAM CONNECTING PATHWAYS TO INNOVATION

Vietnam's plastics industry is experiencing a significant shift from non-biodegradable plastics to recycled materials and bioplastics, driven by health and environmental concerns. As international companies relocate to ASEAN countries, demand for plastic raw materials, components, and packaging is rising sharply, stimulating investment in manufacturing expansion and enhancing domestic production capacity.



In the context of evolving market dynamics, Plastics & Rubber Vietnam returns for its 13th edition (**March 31-April 2, 2026, at SECC, Ho Chi Minh City**) as a vital platform connecting suppliers with manufacturers. Co-located with **ProPak Vietnam**, this premier exhibition creates opportunities for networking, technology transfer, and sustainable development while strengthening synergy across plastics, rubber, processing, and packaging sectors. The collaboration emphasizes circular economy solutions, delivering access to innovations and cross-sector opportunities for all stakeholders.

HIGHLIGHTING THE KEY FIGURES OF PLASTICS & RUBBER VIETNAM 2025



3,500 m²

Gross exhibition space



3,344

Trade visitors



12

Countries/Regions



41

Exhibiting Companies

EXHIBITOR SATISFACTION

77%



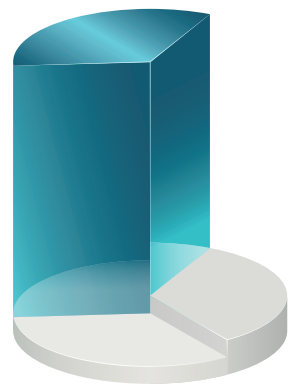
of exhibitors were satisfied with the overall exhibition

67%



of exhibitors will recommend Plastics & Rubber Vietnam to friends and colleagues

73,3%



of exhibitors are satisfied with the quantity & quality of the visitors

EXHIBITOR SHARING



MR. EMIR MELKIC

HEAD OF RO

EREMA ENGINEERING RECYCLING MASCHINEN UND ANLAGEN

We exhibit every year, this is especially my fourth time or fifth time already at this Exhibition and we always love to come here, we meet our customers, we also see a lot of potential coming to the countries, and we hope to come back soon next year.

MS. DANG THU PHUONG

HEAD OF REPRESENTATIVE OFFICE

BAO LAI

This year is probably the third or fourth time we have participated in the Plastics & Rubber exhibition. I think the organizers have done very well. They provide great support for setting up our booth, so we don't have to do anything—just be present and focus on doing our job well.



MR. THIRAPHONG CHAEMKHAM

BUSSINESS DEVELOPMENT MANAGER

CHEMICAL INNOVATION COMPANY LIMITED

For this time, we think it's quite good because we have many connections for exchanging with businesses in the plastics and rubber compound industry, and we've gained many partners from this exhibition. I think almost everything here is great, such as the atmosphere, because many people join here. We have the chance to talk with the customers.





WHY EXHIBIT?



ONE PLATFORM - DOUBLE YOUR BUSINESS POTENTIAL

As Vietnam's exclusive exhibition combining plastic and packaging industries, Plastics & Rubber Vietnam partners with ProPak Vietnam to deliver diverse visitors across complete value chains. Exhibitors access multiple customer segments in one event, maximizing networking and business opportunities.



EXPAND YOUR BUSINESS IN A GROWING MARKET

Vietnam's plastics and rubber sectors are rapidly evolving with rising demand for high-quality, sustainable solutions. Exhibiting gives you direct access to one of Southeast Asia's most dynamic manufacturing hubs.



STRENGTHEN BRAND PRESENCE AT A LEADING INDUSTRY EXHIBITION

Position your brand among top-tier international and local players. Stand out on a well-recognized platform trusted by industry professionals for over a decade.



GAIN INSIGHTS AND ENGAGE THROUGH CONFERENCES

Take part in specialized seminars and conferences held during the exhibition, where experts share knowledge on emerging technologies, sustainability practices, and market developments, keeping your company informed and connected.

EXHIBIT PROFILES

MACHINERY & EQUIPMENT FOR THE PLASTICS & RUBBER INDUSTRIES

- Ancillary Equipment
- Digitalization
- Measuring & Test Equipment
- Moulds & Dies
- Machinery & Plant for Finishing, Decorating, Printing & Marking
- Parts & Components
- Post-Processing Machines & Downstream

RAW MATERIALS, AUXILIARIES

- Additives
- Adhesives & Glues
- Coating Compounds
- Fillers
- Foam & Intermediates
- Paint & Resins
- Reinforcing Fibres & Materials
- Resins & Compounds
- Rubbers
- Starting Materials, Intermediate, Polymerization Auxiliaries
- Synthetic Fibers, Bristles, Tapes
- Thermoplastic Elastomers
- Thermoplastics

SEMI-FINISHED PRODUCTS, TECHNICAL PARTS & REINFORCED PLASTICS

- Compounds / Recyclates
- Films
- Plastics Products & Parts
- Processing Technologies
- Semi-finished Products
- Technical Parts

EQUIPMENT

- Process Automation
- Welding Machines

GENERAL SERVICES, RESEARCH, SCIENCE

- Computer Software Service
- Consulting Services
- Government Agencies
- Institutions (Education & Training)
- Media
- Science & Consulting
- Subcontracting
- Trade Associations



VISITOR PROFILES



- Automotive / Cycle / Motorcycle
- Building & Construction
- Chemical / Petrochemical / Refining
- Construction & Industrial Plastic Products
- Consumer Electronics / Cell phone
- Electrical Equipment
- Food & Beverage
- Footwear / Tires & Tubes
- Furniture
- Household Goods / Appliances
- Mould & Die
- Packaging & Printing
- PET
- Pharmaceuticals / Cosmetics / Media Devices
- Plastics & Rubber Raw Materials
- Publication, Press & Media
- Rubber Mouldings / Extrusion
- Textile & Garment
- Toys & Games / Stationery
- Trade Association / Government Agency / Academia
- Water Supply & Drainage



MARKET INSIGHT

VIETNAM'S RUBBER INDUSTRY ACHIEVES RECORD EXPORT VALUE OF \$10.2 BILLION IN 2024

In 2024, Vietnam's rubber industry reached a historic export milestone, achieving a total value of \$10.2 billion. This figure encompasses \$3.4 billion from natural rubber exports, \$4.5 billion from processed rubber products (such as tires and gloves), and approximately \$2.3 billion from rubberwood exports. The surge is attributed to a significant increase in export prices, with the average price rising by 26% to \$1,701 per ton. China remained the largest importer, accounting for 72% of Vietnam's rubber export volume. The Vietnam Rubber Association forecasts that in 2025, total rubber exports will continue to grow, reaching between \$11 billion and \$11.2 billion, marking a 10% increase over 2024.

Source: Vneconomy

VIETNAM PLASTICS MARKET OVERVIEW (2025–2030)

Vietnam's plastics market is projected to grow from 11.84 million tons in 2025 to 17.76 million tons by 2030, reflecting a CAGR of 8.44%. This expansion is driven by rapid urbanization—expected to reach 51.2% by 2040—and increasing demand across sectors like packaging, construction, and consumer goods. The industry is undergoing significant transformation, emphasizing technological advancements and sustainability initiatives. Key players in the market include Far Eastern New Century, Hyosung Chemicals, Nghi Son Refinery and Petrochemical (NSRP), Billion Industrial Holdings Limited, and SCG Chemicals Public Company Limited (TPC VINA).

Source: Mordor intelligence

U.S. INCREASES EXPORTS OF KEY GOODS TO VIETNAM AT EXTREMELY LOW PRICES: 5% IMPORT TAX, ENABLING VIETNAM TO PRODUCE PRODUCTS COVETED BY HALF THE WORLD.

In early 2025, the U.S. exported over 313,000 tons of plastic resins to Vietnam—an increase of nearly 80% year-on-year. These resins, including polyethylene and polypropylene, are crucial for manufacturing everyday plastic products. With a 5% import tax, the U.S. ranks among the top five countries exporting plastic resins to Vietnam. These materials are then used to produce goods that are in high demand globally, such as packaging and consumer products.

Source: Cafef.vn

LEGO OPENS \$1 BILLION FACTORY IN VIETNAM TO BOOST ASIA-PACIFIC GROWTH

In April 2025, Danish toymaker Lego inaugurated a \$1 billion factory in southern Vietnam, aiming to enhance long-term growth in the Asia-Pacific region and bring production closer to key markets. This move aligns with Lego's strategy to reduce costs and mitigate supply chain disruptions by situating facilities near major markets. Additionally, the company plans to open a regional distribution center in Vietnam later this year, operated by Kuehne und Nagel, to increase supply chain flexibility. With this expansion, Lego now operates six factories globally and is constructing a seventh in Virginia, USA, expected to commence production in 2027.

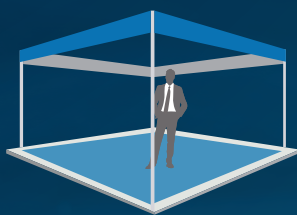
Source: Reuters

EXHIBITION RATE



SPACE ONLY

- USD 435/sqm
- VND 10,875,000/sqm
- Min 24 sqm



STANDARD PACKAGE

- USD 500/sqm
- VND 12,500,000/sqm
- Min 9 sqm



BETTER STAND

- USD 530/sqm
- VND 13,250,000/sqm
- Min 18 sqm

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